

Don't measure us against our words, but against your success!

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Your virtual fair

Sprivetom
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To connect tradefairs and the internet...

that is our approach!



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- The virtual online tradefair
 - the new and efficient ways to your clients
 - to save expenses – 365 days of the year presence on a fair and to reach more clients at the same time
 - to expand contacts and to bind clients



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- It`s your own decision
 - alternative costs to or by extension of traditional tradefairs
 - extension to 365 days
 - success guaranteed, with about 10.000 qualified stand visitors p.A.

guarantee
for success

100 %



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- Your personal virtual tradefair
 - integration of all files, prospects, PDF, JPG, Movie, 3D-Animations and so on
 - real contact with your visitors by live communication: chat, forum, video conference or by mail
 - every communication and movement of the visitor will be documented automatically=> maximal possibility to analyse
 - these all and our experience will guarantee top ranking positions in search engines



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- Pros for exhibitors
 - extremely cost-saving
 - 365 days presence instead of just a few days fair
 - no booth builder needed
 - no logistician needed
 - no travel costs
 - no personnel costs
 - Nationwide & international more contacts



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- Pros for visitors
 - no travel time
 - no travel costs
 - 365 days tradefair
 - permanent contact to the exhibitor
 - fast and anytime
 - no big distance
 - for free



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- Pros of the virtual tradefair
 - virtual tradefairs combine every kind of advantages for exhibitors and visitors
 - win-win situation for all parties
 - like this, they make the basic requirements for success and satisfaction in all ranks



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- Costs for a traditional trade fair:
 - based on a 160m² stand on the trade fair in Hannover.

| | |
|--|---------|
| electrical connection plus consumption | 1.500€ |
| dues for stand 5 days 160qm | 29.600€ |
| 185€/qm | |
| booth builder: | 20.000€ |
| storage: | 3.000€ |
| advertising: | 500€ |
| overnight stay 60€ pers./day | 360€ |
| personnel costs 50€ pers./hour | 15.000€ |
| carriage: | 1.000€ |
| | ----- |

total costs for 5 days about

70.960€

This equates, based on 6 employees daily costs of about

14.200€



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- costs virtual fair:
 - Based on your personal virtual fair as described before your personal virtual trade fair - equipment based on master -

| | | |
|--|-----------|---------|
| monthly supply incl. all functions 7/24 and support, incl. continuous care, update and guaranteed 10.000 visitors p.A. | per month | 384,00€ |
| This equates daily costs of | just | 12,80€ |

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Don't measure us against our words, but against our benefits and your success! Therefore you get back all your payments after the first year if you did not have at least 10.000 guaranteed stand visitors p.Y. on your virtual fair.

If not get on now – when else?

contact

E-space Ltd & Co. KG
Merzenicher Strasse 61
52351 Düren

telephone: +49 (0) 180 501 4063
fax: +49 (0) 180 501 4068
e-Mail: servicecenter@fairspaze.com

